



# Proposal for Giving Day and Crowdfunding Software System

Submitted by: [Profullstack.com](https://profullstack.com)

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Proposal Submission Deadline: Jul 4, 2025

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## Introduction

[Profullstack.com](https://profullstack.com) is pleased to submit this proposal in response to the Request for Proposal (RFP) issued by Sam Houston State University (SHSU) for the development and deployment of a Giving Day and Crowdfunding Software System. Our team specializes in creating secure, user-friendly, and scalable software solutions tailored to the needs of educational institutions and nonprofit organizations.

With extensive experience in software design, development, and integration, we are confident in our ability to deliver a dynamic and secure platform that enhances SHSU's fundraising capabilities, facilitates seamless payment processing, and provides comprehensive reporting tools.

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## Project Overview

### Giving Day and Crowdfunding Software System

- **Internet-Based Platform:** A robust platform to host annual giving and customizable crowdfunding events.
- **Single Sign-On (SSO) Capability:** Seamless user access through SSO integration.
- **Customizable Branding:** A site that aligns with SHSU's brand guidelines.
- **Technical Training:** Comprehensive training for SHSU staff on platform use.
- **Detailed Reporting:** Advanced reporting features for fundraising activities.
- **Payment Processing Integration:** PCI-DSS compliant credit card processing integrated with Touchnet.

### Deliverables

- **Software System:** Fully functional Giving Day and crowdfunding platform.
- **Technical Training and Support:** Ongoing training and support services.
- **Reporting Capabilities:** Tools for detailed fundraising-specific reporting.

### Security & Compliance

- **PCI-DSS Compliance:** Ensuring secure credit card processing.
  - **SSL Encryption:** Protection of all data transactions.
  - **Regular Security Audits:** Monthly reviews and vulnerability testing.
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# Project Plan & Timeline

Phase	Description	Timeline
Planning & Discovery	Requirement gathering and analysis	2 weeks
Design	UI/UX design, wireframing, and approvals	4 weeks
Development	Platform development and integration	8 weeks
Testing & Security	Quality assurance and compliance checks	3 weeks
Deployment	Launch and go-live support	1 week
Training & Handover	Training for SHSU staff	1 week
Ongoing Support	Maintenance and continuous improvements	Duration of contract

Total estimated timeline: **4 months to completion**

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## Cost Estimate

Service	Cost
Software Design & Development	\$150,000 (one-time)
Maintenance & Support (36 months)	\$10,000/month
Total Investment	\$490,000 over 3 years

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## Vendor Qualifications

- **Experience:** Successful projects with similar higher education institutions.
  - **Expert Team:** Skilled developers with expertise in secure software applications.
  - **Proven Security:** Strong track record in implementing security measures and compliance.
  - **References:** Available upon request.
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## Conclusion

We are enthusiastic about the opportunity to partner with SHSU in developing a comprehensive software system that enhances fundraising efforts, streamlines operations, and provides a secure platform for donors. [Profullstack.com](https://profullstack.com) is confident in our ability to deliver a high-quality solution that meets all outlined requirements.

Please feel free to reach out with any questions or requests for further information.

## Contact Information

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We look forward to your consideration and the possibility of working together.

Sincerely,  
Anthony Ettinger  
CEO/Founder  
[Profullstack.com](https://profullstack.com)